



KEYNOTE ADDRESS BY H.E. DR. SAM NUJOMA, FOUNDING PRESIDENT AND
FATHER OF THE NAMIBIAN NATION, ON THE OCCASION OF THE LAUNCHING
OF A NEW BRAND FOR THE FRANS INDONGO GROUP

26 OCTOBER 2016

WINDHOEK COUNTRY CLUB & RESORT,

WINDHOEK

KHOMAS REGION

*Check Against Delivery

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Founder: H.E. Dr Sam Nujoma
Board of Trustees: Hon. Nahas Angula (Chairperson), Hon. Theo-Ben Gurirab, Hon. Pendukeni Iivula-Ithana,
Hon. Dr. Albert Kawana, Hon. Erkki Nghimtina, Ms. Febronia Nelago Shapaka
(Reg No 8208)

Director of Ceremonies, Mrs. Ally Angula, Member of the Board of Trustees of the Frans Indongo Trust;
Right Honourable Prime Minister, Dr. Saara Kuugongelwa-Amadhila;
Distinguished Dr. Frans Indongo, Executive Chairman of the Frans Indongo Group;
Honourable Ministers and Deputy Ministers present;
Honourable Members of Parliament present;
Distinguished Dr. Solly Amadhila, Chairman of the Frans Indongo Trust;
Distinguished Members of the Board of Trustees and Directors of the Frans Indongo Group;
Distinguished Members of the Management of the Frans Indongo Group;
Your Excellencies, Members of the Diplomatic Corps;
Distinguished Captains of Industry;
Distinguished Dr. Kleopas Dumeni, Bishop Emeritus;
Distinguished Invited Guests;
Members of the Media;
Ladies and Gentlemen;

Good evening,

It is a great honour and privilege for me to be a guest speaker at this momentous occasion of the launching of a new brand for the Frans Indongo Group.

In this regard, allow me to highlight some of the contributions Dr. Frans Indongo, together with the Frans Indongo Group, has made to Namibia as a successful entrepreneur.

When our country attained its freedom and genuine independence on the 21st March 1990, we embarked upon the second phase of the struggle for economic independence in order to create a vibrant economy that will benefit all our people.

Against this background, I want to encourage all entrepreneurs here this evening to redouble their efforts as the work of the second phase of the struggle for economic independence has begun in earnest.

Fortunately for us, we can stand on the shoulders of successful entrepreneur such as Dr. Indongo, to inspire us as we chart the future destiny of our country.

Ladies and Gentlemen;

The challenge is not in starting a business; the real challenge lies in growing and sustaining the venture. The sheer magnitude of the odds that are stacked against entrepreneurs requires a special kind of discipline and an unshakable confidence. I therefore implore you to rise to the occasion and translate your business venture into profits.

The Frans Indongo Group employs many Namibians through its diversified portfolio and offers a range of diverse products and services, which presently include vehicles, accommodation establishments and basic foodstuff to mention but a few.

In this regard, the group has made a significant contribution to different sectors of the Namibian economy.

Dr. Indongo; I am aware of young people who have ventured out as entrepreneurs and started businesses. Many can learn from your story of humble beginnings and your courage to re-engineer your business to suit the economic times in which our country finds itself and the world at large.

Tonight we are witnessing another breakthrough moment in your business which allows transformation to take place. Your dream of contributing to your partners, your community and the country at large will remain through the plans you have set up and the new way you have positioned the Frans Indongo Group in our economy.

I am therefore sure that all of you present here this evening will agree with me when I say that Dr. Indongo is a prime example of true entrepreneurship.

Similarly, you will all agree with me that the Frans Indongo Group has left an indelible mark in the Namibian economy and will be remembered by present and future generations for its achievements.

With these few words, it is now my distinct pleasure and honour to officially launch a new brand for the Frans Indongo Group.

I thank you.