



KEYNOTE ADDRESS BY HIS EXCELLENCY DR SAM
SHAFIISHUNA NUJOMA, FOUNDING PRESIDENT AND
FATHER OF THE NAMIBIAN NATION, ON THE OCCASION
OF THE HENTIES BAY DEVELOPMENT EXPO 2018

23 AUGUST 2018

HENTIES BAY

ERONGO REGION

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Founder: H.E. Dr Sam Nujoma
Board of Trustees: Hon. Nahas Angula (Chairperson), Hon. Pendukeni Iivula-Ithana,
Hon. Dr. Albert Kawana, Hon. Erkki Nghimtina, Ms. Febronia Nelago Shapaka
(Reg No 8208)

Director of Ceremonies, Honourable Christine //Hoëbes, Deputy Minister of International Relations and Cooperation; Honourable Cleophas Mutjavikua, Governor of Erongo Region; Honourable Engel Nawatiseb, Deputy Minister of Information, Communication and Technology;
Honourable Benita Imbamba, Regional Councillor for Arandis and Henties Bay Constituencies;
His Worship Councillor Herman Hosabe /Honeb, the Mayor of Henties Bay;
Honourable Regional and Local Authority Councillors present;
Your Excellencies, Members of the Diplomatic Corps; Distinguished Senior Government Officials and all Office bearers from our fellow Local Authorities present,
Distinguished Mr. Reinhardt Stevens Ochs (Oks), Chief Executive Officer (CEO) of the Municipality of Henties Bay;
Distinguished Senior Officials from other Local Authorities and Agencies present;
Distinguished Invited Guests;
Members of the Media;
Ladies and Gentlemen:

It is my great honour and pleasure, as the Patron of this prestigious event, The Henties Bay Development EXPO, to be in your presence here in our beautiful and clean town that was crowned as **"The Town of the Year in 2016 for its cleanliness."**

Being the resident of this coastal town, I have carefully been monitoring the development over the years and I can see significant changes that tells me that the Municipal Council of Henties Bay is determined to develop this town.
Indeed, Henties Bay is a peaceful, tranquil, safe and clean town that needs development in order to cater for its residents. The fact that Henties Bay provides for the above mentioned qualities, makes this town a unique place to live in.

Director of Ceremonies;

As a proud resident of Henties Bay, it is worth mentioning here that the uniqueness of Henties could be indicated on different fronts, such as, the establishment of the UNAM/SANUMARC which was meant to provide for a competitive advantage aimed at boosting the economy of the coastal town through research and development, is serving its purpose.

In addition, there is the Tulongeni Garden with the revival initiative undertaken in collaboration with private investors, UNAM and the Local Authority. This garden provides for an opportunity for the community to be empowered and catered for in terms of food security.

Furthermore, the Hanganeni Fishers Association that became a State Owned Enterprise from a humble beginning, especially with the planned construction of the Slipway, has the potential for growth to transform into a national setup that is catering for small scale fisheries in all other coastal towns to create employment opportunities and income.

Those are just few of what the beautiful town is offering and therefore it is really commendable for the Municipal Council of Henties Bay for staging the second EXPO in the history of Henties Bay under very tough economic conditions.

Director of Ceremonies;

This EXPO of 2018 is building on the success and the crafted vision of the Municipality which is to develop this town. The first EXPO was first hosted in 2016 under the theme **‘Unlocking the Potential in Henties Bay’** which was an absolute success because the potential that was unlocked is visible in the developments that have taken place since 2016.

The Municipal Council has learnt from the past that hosting an EXPO is not a cheap undertaking but goes hand in hand with the cost factor that should be taken into consideration. The fact that they have decided to stage the second EXPO and plan to make this an annual event, shows their resolve that they are focused on the developmental agenda that they have set out in their Strategic Plan in order to develop this town.

Director of Ceremonies;

Henties Bay Development Expo is a major event of note in Erongo Region in general and in Henties Bay in particular because it gives small businesses in and around Henties Bay a chance to network and showcase their products and activities with local and regional counterparts. This in return will stimulate growth in the town and the region.

We all know that Henties Bay is being perceived by most of the inhabitants of Namibia as a tourism town and a holiday town/resort which comes alive only during festive and holiday seasons.

Well, the theme of this year’s EXPO is: **“Henties Bay, the Hidden Treasure”** and the future planning of the Municipality can be read in this theme because the Municipal Council is determined to change that perception of the town being perceived only as holiday town, a retirement town and a tourist town.

Henties Bay offers various opportunities for development as there is a need for marina and waterfront development that can stimulate business activities while creating both short and long-term employment opportunities for the residents.

Ultimately this will beautify the town and create a unique setting and an example of a town that has come from humble beginnings and strives for continued improvement in delivery of services and a unique life experience and tranquil lifestyle.

I am therefore extending an open invitation to all potential investors and developers to come and discover the hidden treasure in Henties Bay that will form the basis for sustainable development for the town through employment creation for our people in this town.

This particular event should be seen as an opportunity by the Municipality of Henties Bay to showcase a different side to the town which shows tremendous potential for industrial development, tourism, and Aquaculture.

Most importantly, it should be seen as an opportunity for the upliftment of the standard of living of the residents through employment creation and diversification of activities.

Finally, I have to applaud the political leadership of Henties Bay for establishing the Henties Bay Women Association because that is a very important initiative in terms of education and catering to our children who are the leaders of tomorrow. It is therefore my appeal that we should support initiatives like the Henties Bay Women Association because those are the kind of organizations that make a difference in our communities.

In conclusion, I would like to appeal to the business community to come and uncover the “Hidden Treasure in Henties Bay” as well as invest in this beautiful town because of its various development opportunities in line with our National Development Goals, initiatives and frameworks.

With these few words, allow me to declare the Henties Bay Development EXPO for 2018 officially opened.

I thank you.