



KEYNOTE ADDRESS BY HIS EXCELLENCY DR SAM  
NUJOMA, FOUNDING PRESIDENT AND FATHER OF THE  
NAMIBIAN NATION, ON THE OCCASION OF THE HENTIES  
BAY DEVELOPMENT EXPO 2019

FRIDAY, 29<sup>TH</sup> NOVEMBER 2019

HENTIES BAY

ERONGO REGION

\*Check Against Delivery

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Founder: H.E. Dr Sam Nujoma  
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Hon. Dr. Albert Kawana, Hon. Erkki Nghimtina, Ms. Febronia Nelago Shapaka  
(Reg No 8208)

Director of Ceremonies, Honourable Christine //Hoebes,  
Deputy Minister of International Relations and Cooperation and my Co-Patron of the  
Henties Bay Development Expo;  
Honourable Kleophas Mutjavikua, Governor of Erongo Region;  
Honourable Engel Nawatiseb, Deputy Minister of Information, Communication and  
Technology;  
Honourable Benita Imbamba, Regional Councillor for Arandis and Henties Bay  
Constituencies;  
Your Worship, Councillor Herman /Honeb, the Mayor of Henties Bay;  
Honourable Regional and Local Authority Councillors present;  
Distinguished Senior Government Officials present,  
Distinguished Mr. Mahne Kruger, Acting Chief Executive Officer (CEO) of the  
Municipality of Henties Bay;  
Distinguished Senior Officials from other Local Authorities and Agencies present;  
Distinguished Invited Guests;  
Members of the Media;  
Ladies and Gentlemen:

Once again, I am delighted to have been invited to officiate at the 2019's Henties  
Bay Development Expo.

The Henties Bay Development Expo was first hosted in 2016 under the theme  
"unlocking the potential of Henties Bay". This was followed by the 2018  
Development Expo under the theme "Hidden Treasure".

These themes were both considerable success as the town of Henties Bay has been  
unlocked as a gem of the Erongo Region.

The Henties Bay Development Expo 2019 is a major event of note in the Erongo  
Region. It affords small businesses in and around Henties Bay a chance to network  
and showcase their products and activities with local and regional counterparts.

The Expo also stimulates growth in the town and the region, in addition to being a  
platform where important information sharing takes place.

Director of Ceremonies;

Henties Bay is known to be a popular tourism town and a holiday resort which comes  
alive during festive and holiday seasons.

In view of this, the objective of the event is to showcase a different side to the town  
which shows tremendous potential for industrial development, tourism and the  
upliftment of the standard of living of the residents.

Thus the 2019 version of the Development Expo will be held under the theme  
"*Beyond December*". This is done in an attempt to intensify the development and  
diversification of the business activities of the town.

In addition, this will be done by showcasing additional projects and infrastructural  
growth including various exciting development opportunities in tourism, and  
aquaculture.

There is considerable potential that comes with key projects like the new road upgrade on the Henties Bay/Swakopmund road to bitumen standards which will further be extended towards Uis and Khorixas linking to Kamanjab.

Furthermore, there is a private initiative that entails the Swakopmund to Henties Bay railway infrastructure development.

This will further boost economic activities and ease the transport of goods to and from Henties Bay and serve as an additional pull factor for businesses to operate in our town of Henties Bay.

It is also worth mentioning that several government offices and agencies were established in Henties Bay town to bring services closer to the people.

These include the Magistrate office and the Namibian Traffic Information System (NaTis) agency service to ease the burden of the Henties Bay residents to travel to Swakopmund for vehicles related administrative matters.

Director of Ceremonies;

It is critical that smaller towns are developed to encourage self-sustainability through initiatives programs such as agricultural resources with the mind set to provide food security. Tulongeni Gardens is one of these programmes in Henties Bay town.

In this regard, the need to create sustainable development coupled with permanent employment opportunities for residents of Henties Bay cannot be overemphasized.

Opportunities exist in the manufacturing sector, business stimulation and infrastructure development. This includes the development of a marina and breakwater to further explore and maximise the potential offered by the blue economy.

I am delighted to hear that the Henties Bay Council is open to welcome exceptional development initiatives and to that end it welcomes businesses willing to exploit opportunities to invest in the town of Henties Bay.

In conclusion, I thank you and welcome you as resident and visitors to the Henties Bay Development Expo 2019.

Let us remain united and build our country, as I always say, *“a people united, striving to achieve common good for all members of the society, will always emerge victorious”!*

With these few words, it is now my pleasure to declare the Henties Bay Development Expo 2019, officially open.

I thank you!