



KEYNOTE ADDRESS BY HIS EXCELLENCY DR SAM
NUJOMA, FOUNDING PRESIDENT AND FATHER OF THE
NAMIBIAN NATION, ON THE OCCASION OF THE HENTIES
BAY DEVELOPMENT EXPO FUNDRAISING GALA DINNER

SATURDAY, 28TH SEPTEMBER 2019

HENTIES BAY

ERONGO REGION

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Founder: H.E. Dr Sam Nujoma
Board of Trustees: Hon. Nahas Angula (Chairperson), Hon. Theo-Ben Gurirab, Hon. Pendukeni Iivula-Ithana,
Hon. Dr. Albert Kawana, Hon. Erkki Nghimtina, Ms. Febronia Nelago Shapaka
(Reg No 8208)

Director of Ceremonies, Honourable Christine //Hoëbes, Deputy Minister of International Relations and Cooperation;
Honourable Cleophas Mutjavikua, Governor of Erongo Region;
Honourable Engel Nawatiseb, Deputy Minister of Information, Communication and Technology;
Honourable Benita Imbamba, Regional Councillor for Arandis and Henties Bay Constituencies;
Your Worship Councillor Herman /Honeb, the Mayor of Henties Bay;
Honourable Regional and Local Authority Councillors present;
Your Excellencies, Members of the Diplomatic Corps; Distinguished Senior Government Officials present,
Distinguished Mr. Elifas Amunyela, Acting Chief Executive Officer (CEO) of the Municipality of Henties Bay;
Distinguished Senior Officials from other Local Authorities and Agencies present;
Distinguished Invited Guests;
Members of the Media;
Ladies and Gentlemen:

Once again, I am pleased to have been invited to officiate at the Henties Bay Development Expo Gala Dinner.

The Henties Bay Development Expo was first hosted in 2016 under the theme '*unlocking the potential of Henties Bay*'. This was followed by the 2018 Development Expo under the theme '*Hidden Treasure*'. Both of these event were a huge success which unlocked the town of Henties Bay as a gem of the Erongo Region. Indeed, the Henties Bay Development Expo is as one of the most important events in the Henties Bay and Erongo Region's Calendar. It affords small businesses in and around Henties Bay an opportunity to network and showcase their products.

It also afford our Small and Medium Enterprises to show case their activities with their local and regional counterparts. Finally, it stimulates growth in the town and the region at large in addition to being a platform where important information sharing takes place.

Ladies and Gentlemen;

Henties Bay is known to be a popular tourism town and a holiday resort which comes alive during the holiday season.

However, the objective of the Development Expo is to showcase a different side to the town which shows tremendous potential for industrial and tourism development as well as the upliftment of the standard of living of its residents.

This year's Development Expo will be held under the theme '*Beyond December*'. This is done to intensify the diversification of the business activities of the town by showcasing additional projects and infrastructural growth in Henties Bay.

These include various exciting development opportunities in tourisms, aquaculture and infrastructure development.

Similarly, there is considerable potential that comes with key projects like the upgrade of the Henties Bay/Swakopmund road. This will further be upgraded towards Uis and Khorixas, linking to Kamanjab and the private initiative that entails the Swakopmund to Henties Bay railway infrastructure development.

I am also pleased to note that several Government Offices and Agencies were established in Henties Bay town to bring services closer to the people, such as the Magistrate Office and Natis Agency Service.

In the same vein, I am glad that the town of Henties Bay encourages self-sustainability through initiatives programs such as the Tulongeni Gardens with the aim of providing food security to the residents of Henties Bay Town.

In addition, Henties Bay offers various opportunities for development such as the marina and waterfront development that can create both short and long-term employment for the residents. I therefore urge businesses to come and invest in Henties Bay.

In conclusion, I urge all of you present here to open your wallets in order to support this noble cause. We will overcome challenges when we work together as a team.

As I always say: ***A people united, striving to achieve a common good for all members of society, will always emerge victorious!***

Bon Appetite!

I thank you for your kind attention!